



TOWN OF QUALICUM BEACH

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To Whom It May Concern,

Letter of Reference for Target Multi-Media Inc.

The Town of Qualicum Beach is pleased to provide this letter of reference for Cliff Craven's firm Target Multi-Media Inc. Cliff has worked with the Town on a number of initiatives, most recent, a splash video piece for our website showcasing Qualicum Beach for the Youth and Family Retention and Attraction Strategy. This piece has been well received by Council, community members and residents as Cliff captured the true spirit of Qualicum Beach and all it has to offer.

Cliff has consistently shown professionalism in his work, providing creative suggestions that resulted in the inspiring video that the Town can use in all areas of community development. His resourcefulness demonstrates his ability to be diverse in any project he takes on whether it is for a municipality such as the Town of Qualicum Beach or one of our community partners. He worked well with staff, stayed on budget and he has the ability to create a professional and impressive product from our vision.

Should the occasion arise, the Town of Qualicum Beach would explore working with Cliff Craven's firm Target Multi-Media Inc again in the future.

Yours truly,

**M.D. (Mark) Brown,
Chief Administrative Officer**

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